

TRAFFIX MANAGED TRANSPORTATION IMPLEMENTATION METHODOLOGY

METHODOLOGY

Overview of TRAFFIX' integration, pre-deployment, and deployment phases

TRAFFIX' implementation methodology **consists of a proven 5-phased approach** built on project management best practices. Each phase is tailored to your business and the agreed upon solution design. Weekly calls are established to meet as a group to ensure alignment around key decisions and open items.

DISCOVERY	✓ Project Team selection ✓ Kick-off meeting	✓ Requirements gathering ✓ Process mapping
PLAN	✓ Map processes, SOPs ✓ Define training/transition plan	✓ Define interfaces ✓ Gather network information
BUILD	✓ Build interfaces, users, reports ✓ Upload trade partners	✓ Upload facilities, commodities ✓ Establish baseline, cost savings
TEST	✓ Internal interface testing ✓ Test optimization parameters	✓ End-to-end testing ✓ Customer training
DEPLOY & STABILIZE	✓ Deployment readiness prep ✓ On-site support (if needed)	✓ Phased network roll out ✓ Hypercare support

CUSTOMER JOURNEY

A detailed overview of your journey from discovery to execution

PHASES

Business Processes	Services Key Activities	Measurement/ KPI's	Technology Key Activities
SELECTION			
Account Setup	- Execute Contract - Communicate to TRAFFIX Shareholders - Set go-live and imp. plan - Identify core team - Formalize implementation team - Account setup	- Volume Under Platform (VUP) - Freight Under Management (FUM)	- Platform demo - Integration approach - Technical requirements validation - Customer sign-off
IMPLEMENTATION			
Onboarding	- WOW session to validate SOW and develop plan - Align & mobilize resources - System integrations - Develop procurement strategy - Finalize business rules for execution - Revisit SLA's	- Baseline Network Cost - Annual Budget - Definition of successful partnership - Formalized WOW	- Formalize integration approach & scope - Build interfaces - User and business rule system configurations - Integration testing
DELIVERY			
Plan	- RFP & Bid Management - Carrier procurement and contracting - Finalize routing guide - Order planning & optimization - Finalize governance plan in place	- Projected cost savings or avoidance - Carrier responses	- User testing - Business rule testing - Optimization testing - Routing guide build and testing - E2E testing
Execute	- Mode and Carrier Selection - Shipment Execution - Track & Trace - Exception Management - Visibility - Coordinate Location Activity	- OTP, OTD, Tender Acceptance - In-Transit Exceptions - Customer-Specific KPIs	- Monitor for gaps in visibility to orders or shipments - Workflow board to support lifecycle of load - Setup exception alerts
Settle	- Carrier Invoicing - Freight Audit & Pay Setup - Freight bill dispute resolutions - Cost allocation - GL Coding - Claims	- Pay within terms - Dispute % - Claims % - Customer-Specific KPIs	- Configuration of GL Coding - Automated document retrieval
Measure	- Dashboards - KPI Management - Plan vs Actual - Network Performance - Lost Opportunities - Operational Performance - Carrier Performance	- Tracked Loads - Budget Performance	- Develop reports and scheduling - Qlik/Reporting access configuration
RENEWAL			
Improve	- Data-driven CI plan - Corrective Action - Benefits Summary - MBR, QBR, ABR	Improve on service, delivery, or cost	- Implement process auto - Drive efficiency and lower cost to serve
Renewal	- Contract performance review - Proactively evaluate scope and customer profitability - Strategy and extension	Renewal conversion	Enhancements aligned with customer roadmap

Reach out to info@traffix.com
to book a no-obligation consultation

TRAFFIX
High Performance | Logistics