TRAFFIX®

CAPACITY READINESS CHECKLIST



Is Your Transportation Network Ready for the Next Market Shift?

Changes in shipment volumes and market conditions can affect capacity availability across your transportation network.

Use this checklist to evaluate your carrier coverage, identify potential gaps, and determine where additional planning may be needed.

1 UNDERSTAND YOUR CAPACITY NEEDS



Before building your carrier network, make sure you understand where and when you'll need capacity.

- ☐ Core transportation lanes identified
- ☐ Typical shipment volumes established
- ☐ Seasonal demand fluctuations identified
- ☐ Capacity-challenged lanes identified
- ☐ Specialized equipment requirements confirmed
- ☐ Anticipated volume changes communicated

2 BUILD DEPTH INTO YOUR CARRIER NETWORK

A resilient carrier network includes multiple layers of capacity, giving shippers options as transportation needs and market conditions change.



TIER 1 — CORE CAPACITY

Strategic carriers with established lane commitments, consistent volumes, and measurable service expectations.

- ☐ Strategic carriers identified for primary lanes
- ☐ Lane commitments established
- ☐ Volume and service expectations defined



TIER 2 — FLEXIBLE CAPACITY

Prequalified carriers and brokerage partners that can handle volume fluctuations, seasonal surges, and shifting lane requirements.

- ☐ Additional carriers and brokerage partners prequalified
- ☐ Flexible capacity options identified
- ☐ Seasonal surge coverage evaluated



TIER 3 — CONTINGENCY CAPACITY

Alternative carriers or transportation solutions that can be activated quickly when primary coverage fails.

- ☐ Alternative carriers or transportation solutions identified
- ☐ Contingency activation process established



NETWORK CHECK

- ☐ Alternative capacity available for critical lanes
- ☐ Carrier network reviewed periodically

3 PREPARE FOR CHANGE BEFORE IT HAPPENS



Don't wait until capacity tightens to determine how your network will respond.

- ☐ Upcoming volume changes reviewed
- ☐ Capacity-sensitive lanes identified
- ☐ Unexpected volume increases planned for
- ☐ Alternative capacity options evaluated
- ☐ Seasonal capacity strategy reviewed

4 MAKE SURE YOUR NETWORK CAN RESPOND



Capacity readiness also depends on giving transportation partners the information they need to plan and respond.

- ☐ Critical lane requirements shared
- ☐ Equipment and service requirements communicated
- ☐ Volume forecasts shared in advance
- ☐ Internal points of contact established
- ☐ Escalation process for uncovered shipments defined

STRESS-TEST YOUR CAPACITY STRATEGY

Ask yourself:

> **If your volume increased unexpectedly next week, could your carrier network absorb it?**
>
> **If your primary carrier couldn't cover a critical shipment tomorrow, who would you call next?**
>
> **If capacity tightened on one of your highest-volume lanes, what alternatives would you have?**
>
> **If market conditions changed quickly, how easily could your transportation network adapt?**

If any of these questions are difficult to answer, those may be areas worth addressing before market conditions change.



CAPACITY READINESS: YOUR NEXT STEP

Review unchecked items to identify gaps in carrier coverage, flexibility, and advance planning. A proactive capacity strategy gives shippers more options when transportation needs change.

Need help evaluating your capacity strategy?

TALK TO A TRAFFIX EXPERT ABOUT BUILDING A TRANSPORTATION NETWORK DESIGNED TO ADAPT

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