



TRAFFIX

TRANSFORMING LOGISTICS WITH
**MANAGED TRANSPORTATION
SERVICES (MTS)**

A powerful ally that goes beyond conventional logistics support.

In today's fast-paced logistics and freight transportation world, companies face a labyrinth of complexities and challenges. From staff shortages and capacity issues to invoicing discrepancies and vendor management, the journey to streamlined and efficient supply chain management is filled with obstacles.

Maintaining consistent freight operations becomes increasingly crucial as demands fluctuate and markets shift.

In this high-stakes environment, the need for transformational strategies becomes evident.

Enter Managed Transportation Services (MTS)

a powerfully that goes beyond conventional logistics support. MTS takes a holistic approach, helping consolidate freight and enhance transportation flows. Moreover, it enables companies to nimbly adapt to ever-changing market conditions, providing the flexibility needed to capitalize on new opportunities or mitigate risks.



The MTS market is expected to grow at a compound annual growth rate (CAGR) of 18.2% from \$10.75 Bn in 2022 to \$34.67 Bn in 2029, according to a report, clearly indicating the significance of MTS in the logistics landscape.



MTS EMPOWERS COMPANIES TO BREAK FREE FROM INCONSISTENT OPERATIONS AND FOSTERS STRATEGIC THINKING.



In an environment characterized by fluctuating demands or market volatility, **MTS stands as a critical anchor**, offering steady consistency to shippers.

With the guidance of a reputable MTS provider like **TRAFFIX** businesses can steer their supply chain toward desired outcomes and conquer the most common challenges.

This white paper does a deep dive into how MTS providers like **TRAFFIX** operate and will explore:



Common supply chain challenges MTS can provide solutions to.



Signs that indicate it's time to embrace MTS.



Highlights the key features one can expect from a reputable MTS provider.

As we journey together, we invite you to discover how **TRAFFIX**, one of North America's leading MTS providers, has transformed shippers into confident heroes, arming them with the tools to thrive in the dynamic world of logistics.

TOP BUSINESS CHALLENGES & WHEN TO IMPLEMENT MTS

Businesses often grapple with myriad challenges in logistics and transportation management that hinder their growth and success. **They need strategic solutions that modernize, organize, and streamline operations to navigate the complexities of supply chains.** Here are the most common business challenges and signs that indicate it's time to implement an MTS solution.



Decreasing Service Levels:

Service failures damage customer trust. **MTS counters this by using advanced technology to predict and avoid disruptions** and employing logistic experts to optimize transportation strategies, helping ensure timely deliveries and consistent service reliability.



Capacity Issues:

Securing adequate transportation capacity is challenging during peak seasons or sudden demand surges. **Embracing MTS's scalable solutions ensures smooth operations even during heightened demand.**



Lack of Supply Chain Visibility:

Struggling to track shipments, identify bottlenecks, or forecast demand can hinder proactive decision-making. **MTS brings advanced tracking and reporting capabilities, offering real-time visibility into the supply chain.**



Inefficiencies in Vendor Management:

Managing multiple vendors can be resource-intensive and time-consuming.



Invoice Discrepancies and Audit Issues:

Frequent discrepancies between rate schedules and invoices for Less-Than-Truckload (LTL) shipments can lead to financial inefficiencies. **MTS providers like TRAFFIX offer auditing services to ensure accurate billing and cost control.**



Rapid Business Growth:

Companies experiencing fast growth or expanding through acquisitions often face the challenge of integrating multiple ERP systems. **By adopting an MTS solution, these firms gain a cloud-based TMS that can seamlessly mesh with different ERPs.** This ensures not only scalable logistics solutions but also more efficient operations and reporting, accommodating rapid growth without compromising efficiency.



Poor On-Time Pickup (OTP) and On-Time Delivery (OTD):

Delays can harm reputation and result in On-Time In-Full (OTIF) fines from big box retailers. **MTS uses data-driven insights and real-time tracking to manage schedules, ensuring reliable OTP and OTD while mitigating potential fines and boosting customer satisfaction.**



Excessive Time Spent on Logistics Management:

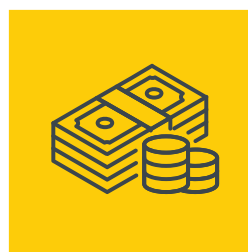
If your team is overwhelmed by transportation-related tasks, **MTS can streamline processes, freeing up resources for core business activities.**



Regulatory Compliance Issues:

Staying abreast of ever-changing transportation and logistics regulations can be challenging.

MTS providers possess the expertise to navigate compliance requirements effectively.



Variability in Costs:

With constantly fluctuating markets, there's a lot more work to achieve the intended result. **An MTS partner provides the expertise and support to ensure you're prepared to navigate seamlessly in up and down markets.** Their experts identify cost-saving opportunities, alleviating budget stress, and boosting growth.



Controlling Staffing Expenses:

MTS providers help scale the supply chain without adding human capital for the client.



Environmental Concerns:

For businesses committed to sustainability, **MTS offers route optimization for fuel efficiency, consolidated shipments, and eco-friendly transportation options, reducing their carbon footprint.**



KEY FEATURES WHEN EVALUATING MANAGED TRANSPORTATION PROVIDERS

Thoroughly vetting MTS providers becomes paramount as businesses embark on transforming their logistics management. To ensure a seamless and successful partnership, consider several **key aspects** when evaluating MTS providers:



Reputation and Track Record:

Seek providers with a proven track record of delivering on their promises, backed by positive reviews and testimonials from satisfied clients. **TRAFFIX stands proudly as one of North America's leading MTS providers, with a history of empowering businesses to overcome challenges and achieve outstanding results.**



Industry Experience

Look for MTS providers with extensive experience in your sector, as they will have a deeper understanding of your unique requirements. **TRAFFIX's team of industry experts possesses unparalleled knowledge across various sectors.**



Customer Service

Assess how responsive and attentive potential MTS providers are during the evaluation process. **TRAFFIX is proud of its compassionate and credible approach, providing exceptional support every step of the way.**



Ta ilore d Solutions:

An **exemplary MTS provider understands that each client's supply chain is unique**. They offer customized solutions that address specific pain points and strategic goals, ensuring a perfect fit for every business.



Compre hensive Service:

A strong MTS provider's all-encompassing approach spans every facet of logistics management. **TRAFFIX brings a comprehensive transportation management system (TMS) that includes network design, carrier sourcing/contracting/management, order management, route optimization, rating, tendering, real-time visibility, business intelligence, freight pay and audit, claims, and more.**



Expert Team:

With a **strong team of seasoned industry experts dedicated to delivering high-performance logistics, MTS providers like TRAFFIX are a robust investment**. Their insights guarantee clients receive the best-in-class service, enabling them to achieve their supply chain goals.



Advanced Technology:

MTS providers employ cutting-edge technology to enhance performance metrics, provide real-time visibility, and empower data-driven decision-making. **TRAFFIX harnesses a customizable TMS to provide actionable insights.**



Fle xib ility:

A managed transportation service provider ensures clients receive tailored, scalable solutions without being burdened by unnecessary services. This flexibility allows businesses to adapt and thrive in dynamic market conditions.



Ne twork of Vette d Carriers:

A reliable MTS partner will have a vast network of reliable, vetted carriers that ensure optimal transportation capacity and minimize risks. For example, **TRAFFIX' 40,000+ carriers provide optimized routes and competitive rates for every shipment. This network serves as a reliable foundation for seamless logistics operations.**



Pro active Load Planning:

MTS systems have **proactive load planning strategies to optimize routes and circumvent capacity constraints**. This forward-thinking approach streamlines operations and minimizes delays.



Ac tionable Business Intelligence:

A reliable MTS system equips clients with **actionable reports and business intelligence** that measure key performance indicators (KPIs), compare rates to industry averages, and uncover valuable trends in the supply chain.



Cost Savings:

Cost-saving measures leveraged via MTS providers, from route optimization to carrier negotiations, deliver tangible financial benefits. The optimization of transportation costs drives increased profitability and a competitive edge.



A remarkable blend of tailored solutions, comprehensive service, technological prowess, and dedication to customer satisfaction exemplify the epitome of an ideal MTS provider.

TRAFFIX

YOUR TRUSTED MTS PROVIDER

UNLEASHING LOGISTICS EXCELLENCE THROUGH MTS

TRAFFIX stands as the beacon of trust and excellence in the realm of MTS. With a solid reputation and a track record of empowering companies, TRAFFIX offers a unique value proposition that sets them apart.



At the heart of TRAFFIX' success lies its expert team – a group of industry veterans committed to delivering High Performance Logistics®. This team possesses the in-depth knowledge and experience required to craft tailored solutions that address each client's unique challenges.

Central to TRAFFIX' approach is its customizable TMS, a powerful tool that provides real-time visibility and enhances supply chain performance. Coupled with its vast network of vetted carriers, TRAFFIX ensures reliable and flexible transportation capacity for seamless operations.

By choosing TRAFFIX as your MTS provider, you unlock a world of possibilities, witnessing your supply chain flourish with enhanced efficiency, reduced costs, and unparalleled customer satisfaction.

What truly distinguishes TRAFFIX is its three-tiered approach to MTS, which emphasizes flexibility and economy. Clients receive tailored solutions without being burdened by unnecessary services. TRAFFIX' commitment to providing precisely what businesses need – no more, no less – underscores its role as a trusted mentor and partner on the transformative journey of logistics management.

This white paper explored MTS's transformative power and its critical role in revolutionizing logistics and transportation management. Businesses grapple with everyday challenges, from rising costs to capacity constraints, and TRAFFIX, one of North America's leading MTS providers, emerges as a trusted mentor that guides companies toward success.

TRAFFIX' tailored solutions, comprehensive services, expert team, and advanced technology elevate supply chain efficiency, reduce costs, and enhance customer satisfaction. With a flexible three-tiered approach, TRAFFIX ensures businesses receive precisely what they need, maximizing value and economy.

Are you ready to embark on your logistics transformation journey?
Discover the remarkable impact of TRAFFIX' MTS on your business.



CONTACT US TODAY

Let our seasoned experts analyze your unique needs to craft a customized solution. Elevate your supply chain to new heights with TRAFFIX, your trusted partner in achieving High Performance Logistics®.



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TRAFFIX

High Performance | Logistics

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